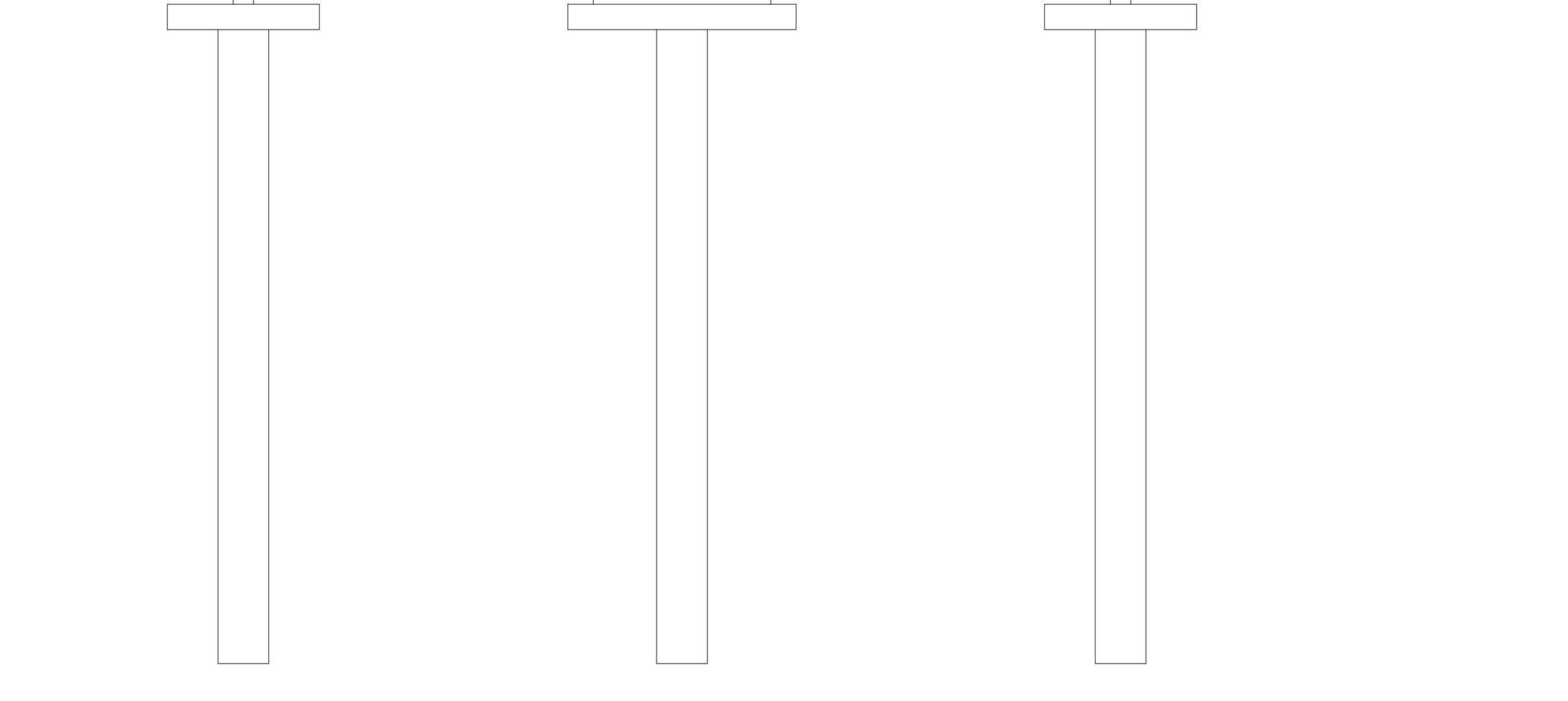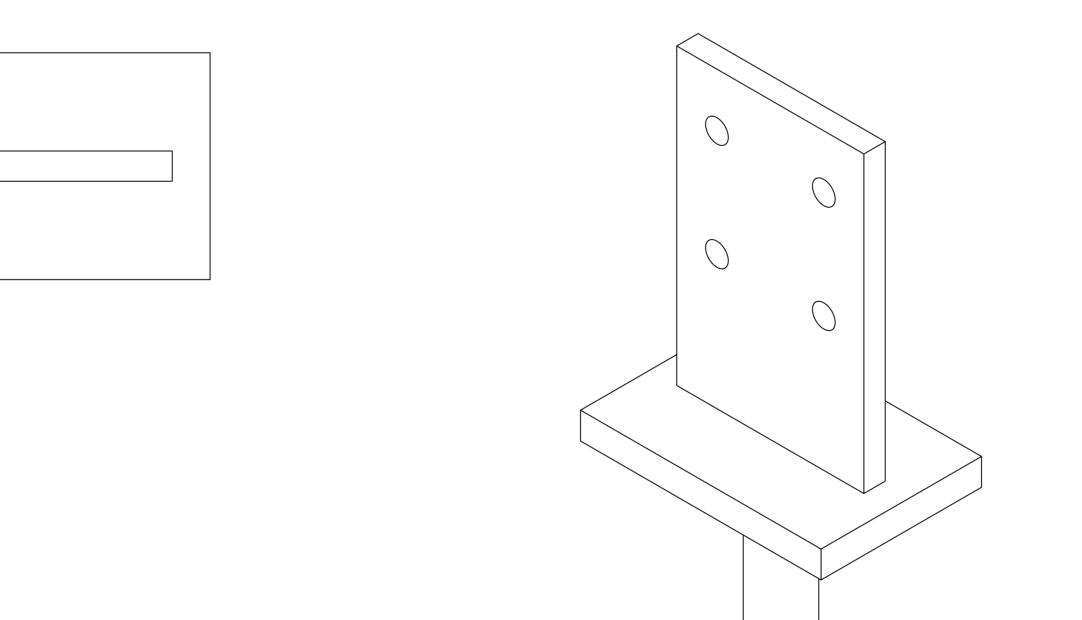PIG